



13:00 – 14:15 h      Lunch, Naná, Grüneburgweg 95

### Section 3

14:15 – 15:45 h      Going to the Mall: The Suburbanization of U.S. Department Store Chains since the 1960s

**Jan Logemann**, University of Bonn

De Bijenkorf: Riding the Wave of Luxury and Fashion

**Ben Wubs**, University of Rotterdam

15:45 – 16:30 h      Comment and final Discussion

**Ingo Köhler**, Hessisches Wirtschaftsarchiv e.V.

16:30 h                End of Event